



Exposing Drug Company Tactics

TAKE ACTION

Want to do more to make sure you and your family get the safest, most cost-effective medications available?

- ✓ **Post comments on blogs.** Blogs are becoming one of the most powerful, influential and accessible ways to create political change. When your favorite blog addresses the issue of healthcare, use the "Money Talks" Talking Points to add your voice to the debate. You can find a current list of important and influential political blogs at <http://beltwayblips.dailyradar.com/blogs/>
- ✓ **Write a letter to your representative.** Yes, it's a classic, but it's important. Keeping silence means the drug companies will continue to have more influence than we do over our elected leaders. And the best news is that most elected officials know that every letter they receive on an issue represents anywhere from 100 to 10,000 people (depending on the size of the district) who share the letter writer's opinion – which means **your one letter counts for up to 10,000 votes in favor of your position!** You can find the contact information for your elected officials at <http://www.votesmart.org/>
- ✓ **Nominate a drug ad for the Bitter Pill Awards.** See an a drug ad with ridiculous or outrageous claims? Visit www.BitterPillAwards.org
- ✓ **Join others who advocate for fair drug prices.** The Prescription Access Litigation (<http://www.prescriptionaccess.org>) keeps a list of consumer advocacy groups in your state working on access to affordable drugs.
- ✓ **Join a class action lawsuit.** Class action lawsuits are one of the most effective ways of getting drug companies to stop using unethical practices to boost their profits. Contact the Prescription Access Litigation (PAL) Project about getting involved in one of their class action lawsuits against illegal drug company tactics. http://www.prescriptionaccess.org/lawsuitssettlements/current_lawsuits
- ✓ **Share "Money Talks" with others.** Give a copy of the film to your doctor and to friends and family. Donate a copy to your local library. Request that your local independent video store carry the film.
- ✓ **Get informed.** For a list of online and print resources on this issue, visit www.MoneyTalksTheMovie.com